



## International Marketing Coordinator at Zefat Academic College

### Job Description

The International Academic Unit at the Zefat Academic College (ZAC) is designed to engage in several areas that include initiating, developing, encouraging, and promoting international ties with academic institutions around the world. These connections are intended to develop agreements regarding staff exchanges, student exchanges, joint projects, and joint international studies.

This call is for the position of *International Marketing Coordinator* with two main areas of responsibility: (1) Contacts with students; (2) Building and nurturing connections with foreign academic partners.

### Roles and Responsibilities

- Encouraging students' registration for international academic courses.
- Building and nurturing ZAC international connections with foreign academic institutions (i.e., be in contact with academic partners abroad).
- Developing and implementing collaborations with relevant ZAC partners.
- Maintain professional internal and external relationships with prospective students.
- Proactively establish and maintain relationships with academic departments.

### Qualifications

- English – mother tongue (Must), other languages – advantage.
- Bachelor's degree from a foreign accredited institution. A Master's degree is preferred.
- Experience in marketing and acquaintance with the academic settings.
- Strong verbal and written communication skills.

Please submit resumes to the Human Resources Department no later than 30/09/2021  
[cv@zefat.ac.il](mailto:cv@zefat.ac.il)

Only appropriate inquiries will be answered.

**Tender No. 33/2021**